

# ISO 44001 Collaborative Leaders Course

## Introduction

The ISO 44001 is the International Standard that provides a strategic collaborative framework for organisations, based on ICW's CRAFT methodology, to build and manage collaborative relationships, so that the relationships are effective, optimised and sustainable to deliver benefits for all stakeholders.

As ISO 44001 has become increasingly recognised and adopted, ICW identified a significant need for organisations to develop internal champions / facilitators to lead and support implementation programmes, who have the knowledge and skills so that organisations gain real value from the adoption of the Standard.

## Who should attend?

Those who have been asked to lead, manage or execute implementation of ISO 44001.

## Aims of the Course

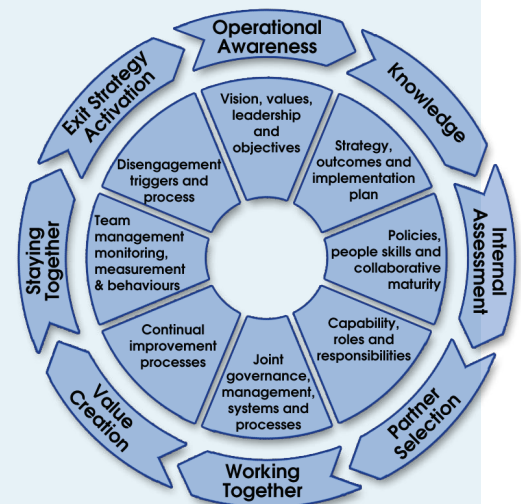
Delegates will:

- Understand why relationships are important in delivering business strategy
- Understand the value of a pan-industry framework to enhance engagement and provide a benchmark for collaborative capability
- Identify the business objectives and constraints for effective engagement along with risk management
- Identify the importance of assessing an organisation's internal capability as a prerequisite to external engagement
- Identify the strategies and process for selecting partners
- Be aware of effective policies for developing the right working model for organisations and engaging a partner into a relationship
- Understand the importance of continuous improvement, innovation and value creation to develop the relationship to its fullest extent
- Appreciate the importance of effective measurement and monitoring of performance and the relationship
- Understand the critical need to define the exit strategy for managed disengagement.

## Overview of the Course

The course is an intensive and interactive four day residential programme developed by ICW's Knowledge Architect and is structured to both facilitate knowledge transfer based on ICW's CRAFT methodology and extensive experience with ISO 44001 implementations and successful customer certifications.

**Day 1/2** - Introduction to the changing market place and the role of collaborative working, leading to the development of ISO 44001. An in-depth and interactive Masterclass providing insight to the eight stage life-cycle model of the Standard.



**Day 3** - A written examination takes place in the morning, to test candidate's level of knowledge. The afternoon is given over to a team exercise around resource management, followed by free time for preparation of their case study presentations.

**Day 4** - Each candidate presents his/her assigned stage and a related case study presentation to the peer group and ISO 44001 experts. The course ends with reflection, feedback and next steps for the candidates.

## Benefits to Your Business

Following the course Delegates will have:

- Reinforced their understanding of ISO 44001 and how it helps to embed collaborative working.
- Been provided with tools and techniques as implementation champions to facilitate effective collaborative programmes.
- Their knowledge and skills independently validated.
- Increased confidence to harness the power of collaborative working and maximise performance for their business.
- A platform on which to prepare their organisation for continual improvement and certification.

## Course Delivery

The course will be delivered at the University of Warwick Conference Centre. Flexibility exists to deliver the course on an 'in-house' basis subject to a minimum number of participants. Course delivery will be by an experienced ICW Associate Director, and will include practical exercises to reinforce learning along with an interactive style of delivery.



**David Hawkins**  
Knowledge Architect &  
Chief Operating Officer



Successful completion of  
the course provides automatic acceptance Individual  
Membership of the Institute for Collaborative Working  
and the first year's fees.



**Leigh Lowry**  
Principal Tutor

## Further Information

The course is directed and delivered by ICW experts, within the Campus of Warwick University.

**Fee:** 4 Day fully residential programme **£2500 + VAT**

**For further details and dates of forthcoming courses please email: [training@icw.uk.com](mailto:training@icw.uk.com).**

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