

# Collaborative Working GAP Workshop

The Gap Analysis Workshop has been developed by ICW to provide a platform for organisations considering implementing a structural approach to collaborative working and/or moving towards certification for ISO 44001.

## Introduction

ICW were the thought leaders and driving force behind the development of ISO 44001 the International Standard that provides a strategic collaborative framework for organisations to build and manage collaborative relationships, so that the relationships are effective, optimised and sustainable to deliver benefits for all stakeholders. The Standard published by BSI was based on the ICW CRAFT methodology and their certification programme was developed in association with ICW and is recognised a major benefit for organisations seeking to improve and embed collaborative working and benchmark their capability.

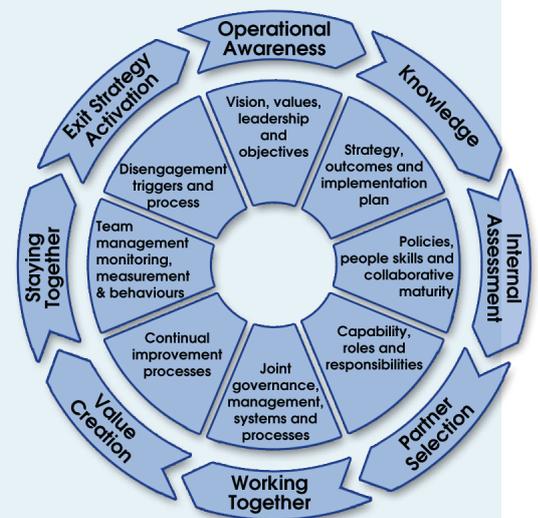
This workshop follows a well proven approach that has supported the successful implementation of the standard by the majority of adopters in UK and overseas.

In line with the ICW philosophy of focusing on knowledge transfer this interactive approach is targeted towards equipping organisations to develop their approach own unique solution without significant external support.

## Aims and benefits of the ICW approach

This two day highly interactive workshop provides a robust assessment of current alignment and draws on the extensive experience of the ICW facilitators, underpinned by the ICW executive Network members and the unique CRAFT portfolio of guidance, methodologies and tools to:

- Provide a common understanding of the best practice principles within ISO 44001 and raise awareness.
- Assess the alignment of current practice to harness and compliment existing management systems
- Evaluate existing perceived constraints to implementing the principles
- Augment existing management approaches to create a clear strategic focus for collaborative business models.
- Establish a detailed analysis of necessary development needs and activities to be undertaken.
- Provide a basis for an internal implementation plan and skills development together with addressing the scope of certification, where applicable.
- Support the engagement of BSI and process where certification is part of the future intent based on our extensive record of successful helping organisations to achieve the standard.



**David Hawkins**  
Knowledge Architect &  
Chief Operating Officer

## Overview of the Workshop

The workshop is structured around the ISO 44001 HLS and the eight stage international high level structure life cycle model originally developed as the ICW CRAFT programme and delivered by two fully accredited and experienced ICW facilitators. The focus is on empowering internal teams to drive forward a complimentary solution based on the organisations needs and existing processes:

**Awareness** - Establish and validate executive sponsorship, policies and business benefits from collaborative approaches.

**Knowledge** - Assess the relationships being targeted and business case for implementing a collaborative approach.

**Internal Assessment** - Review the internal constraints, policies, processes and skills levels.

**Partner Selection** - Evaluate the current practices in terms of identifying and assessing external partners.

**Working Together** - Develop current and future governance structures to compliment collaborative working.

**Value Creation** - Explore existing challenges and improvement opportunities.

**Staying Together** - Develop and integrate key elements of collaborative working within day to day management of relationships.

**Exit Strategy** - Instigate a methodology for managing controlled disengagement and future opportunities within relationships.

## Who Should Attend?

Whilst recognising that taking key personnel away from their active roles for two days can be difficult our experience is that in doing so organisations benefit in the longer term by creating a strong and unified understanding and approach that enhances implementation.

Getting the right blend of attendees is crucial to maximise the benefits of this concentrated programme. There needs to be clear executive support that empowers the team to move forward with confidence. Structuring the group should ensure that key roles are fully engaged thus consideration for including:

- Business Development
- Operational Managers
- Support functions e.g. HR, Finance, Procurement and Contracts
- Front Line Managers, particularly from those operating relationships being targeted

## Benefits to Your Business

If collaborative working is currently or part of your strategic business development then embedding good practice principles is a crucial. This workshop provides a robust foundation to build an approach that aligns with your business aims:

- Reinforced the understanding of ISO 44001
- Adapt current business processes
- Identification of development needs
- Integration of tools and techniques
- Focused implementation plan
- Build internal capability

## Further Information

**Fee:** In-house programme **£8000** +VAT members (**£6000** + VAT Executive Network members)

## For further information contact:

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