



Collaborative Working Academic Forum

The vision for the Institute is for collaborative working to be recognised as a professional discipline to enhance this objective ICW is building links across the academic community to broaden the knowledge base and support research and increase the focus within higher education.

Introduction

As an institute our aims are to raise the profile of the benefits of collaborative working and to broaden the knowledge base across government, industry and academia.

The publication of the International standard for collaborative working (ISO 44001) which was driven by ICW has established a consistent framework on which to build effective collaborative relationships. The new standard places increased emphasis on the competencies and behaviours required to underpin collaborative relationships based on our experiences since the introduction of BS 11000 requires a much high profile.

In developing the ICW relationship with the University of Warwick Business School (WBS) we have and continue to commission research which combines academic insight with the practical experience across the ICW community. This research programme will also include the joint funding of a PHD project to study the Psychology of collaboration.

The Institute is also contributing to WBS masters programmes and through the Warwick Manufacturing Group (WMG) ICW has jointly developed and delivers an MSc module for Collaborative Leadership and is working to establish a Post Graduate Diploma.

The invaluable support from the University of Warwick is the cornerstone of ICW academic thrust, however we jointly recognised that the more we could engage the wider academic community the broader the reach and benefits to further our vision.

Academic Forum

The forum was jointly established by the institute and WBS to create a platform on which we could invite other academic institutions from both the UK and overseas to share knowledge and research to further the development of collaborative approaches.

The forum meets at the Warwick campus on a regular basis to exchange ideas and develop the future focus for collaborative working knowledge. The current members include:

University of Warwick Business School

Warwick Manufacturing Group

University of Aberdeen

Birmingham City University

Cardiff University

Cranfield University Business School

Essex University

Leeds University Business School

The Defense Academy

West of England University

Aveiro University (Portugal)

Pisa Engineering University (Italy)





Collaborative Capability Pathway

The concept of embedding collaboration in operating practice and management systems has largely only emerged with the introduction of BS 11000 and now ISO 44001. The underlying skills also need support prompted the institute to develop the Collaborative Capability Pathway to support this process – beginning with Strategic vision, and then focussing on the Organisation, and its People, Systems and Competencies, to realise value.

Based on ICW's CRAFT methodology ICW have introduced a range of skills development courses many of which are delivered at the Warwick Campus and form a development process which progress towards the high education programmes and are supported by research outputs.



The Collaborative Skills

ICW recognise that implementing a new business process and standard alone will not deliver the benefits of collaboration unless supported by the knowledge and skills of those charged with operating these alternative business models. These include:

- **Executive Briefings**

ICW briefings will enable senior management to appreciate in their business context the potential opportunities, benefits, challenges to ensure maximum return on investment.

- **Awareness Courses**

Introducing any new approach to an organisation can be challenging this course provides insight to a systemic approach.

- **Implementation Courses**

For organisations seeking to implement the new standard.

- **GAP Analysis Workshops**

This workshop provides a platform to assess organisations current processes and integration of best practice principles.

- **ISO 44001 Leaders Course**

For internal champions to implement ISO 44001 building solutions within the context of their organisations.

- **Auditing Course**

For those organisations seeking to adopt the standard and seek certification by one of the ICW validated certification bodies.

- **Collaborative Leadership MSC Module**

This programme is aimed at both existing managers and business graduates exploring the implications for future Leadership in collaborative ventures.

For more information on the Forum or any ICW Skills Development Programme, email training@icw.uk.com



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